



# Contest for best Business Idea



## PRESENTATION OF THE WINNERS

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| <b>RUDY CROCHET</b>  | <b>2</b> |
| Project description:<br>Connecting tradition with modernity via hand-made products and designs. Unique products like summer and winter clothes, baby mattresses and covers as well as toys and toy clothes, made with traditional endangered craft skills. |          |
| Owner: HAJER HUSSEIN MOHAMMED ALI  |          |

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| <b>SHAMS TRAINING AND DEVELOPMENT CENTER</b>   | <b>1</b> |
| Project description:<br>Bringing the largest number of trainers and trainees together in Basra province, investing in their skills, expertise, provide employment opportunities and various training courses for all ages and all disciplines. |          |
| Owner: SHAMOUS JABBAR TAHER AL HALFI   |          |

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| <b>HA' EMBROIDERY</b>   | <b>4</b> |
| Project description:<br>Online store that offers embroidery products in various forms and multiple designs inspired by Arabic calligraphy, Quranic texts, and nature-inspired designs. Training courses will be organized for teaching the art of embroidery. |          |
| Owner: HURA' NIZAR SALEH  |          |

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| <b>WOMAN'S CENTER FOR COSMETICS</b>  | <b>3</b> |
| Project description:<br>Production of natural cosmetics, including makeup, facial, hair, and body care and treatment products, as well as natural soap and perfumes with the use of high-quality local natural products. |          |
| Owner: HANADI NABEEL MOHAMMED JA'FER   |          |

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| <b>UM.FATIMA_KITCHEN</b>   | <b>6</b> |
| Project description:<br>Restaurant serving oriental cuisine, based on domestic traditional recipes featuring online store for selling and delivering food. |          |
| Owner: IHAB JALIL  |          |

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| <b>N_H_FASHION</b>  | <b>5</b> |
| Project description:<br>Special Lingerie Designs Store for middle-income and low-income customers. It is unique in terms of its idea, location in Basra – Al Hekimiyeh, décor, and goods. |          |
| Owner: BINT EL HUDA JABBAR SHUNEIT  |          |

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| <b>HAND-MADE &amp; NOUR CROCHET</b>   | <b>8</b> |
| Project description:<br>Handcrafted products including crochet knitted embroidery, miniatures, stands for perfumes and wedding parties, engravings on wood, and wall hangers for home decoration. |          |
| Owner: NOUR AL HUDA MAJED HASSAN  |          |

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| <b>LOCAL PICKLE FACTORY</b>   | <b>7</b> |
| Project description:<br>Production of Iraqi-style vegan pickles also known as Torshi - a wide variety of vegetables such as cucumber, cauliflower, carrot, zucchini, and peppers pickled in vinegar with special seasoning. |          |
| Owner: HUSAM JASIM MOHAMMED   |          |



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| CANDLES CASTLE   | 10 |
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| Project description:<br>Production of handmade high-quality and affordable perfumed candles which have healing and relaxing benefits. They are more competitive compared to imported, expensive, small, and with low-quality perfumed candles. |    |
| Owner: RIHAM YACOB YOUSEF JASIM AL KAZEMI  |    |

| AL HAYAH BEEHIVES  | 9 |
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| Project description:<br>Building a beehive farm for producing special varieties of honey, such as jujube honey, eucalyptus or alfalfa honey, which are used for curing certain diseases. The model is based on knowledge transfer to youth to generate employment opportunities. |   |
| Owner: ALAA' ZUHEIR ZWEID  |   |

| AL ANWAR SWEETS  | 12 |
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| Project description:<br>Sweets production producing many varieties of sweets, such as Iraqi, Syrian, and Persian sahoon (nuts brittle), petit fours, cookies stuffed with dates and nuts, baklava and kunafa (sweet pastry with white cheese). |    |
| Owner: WAFI ABDEL WAHAB JARI   |    |

| AL SADREEN FACTORY:<br>TANNOUR AND IRAQI MISHAAL   | 11 |
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| Project description:<br>Factory production of tannours (Arabic ovens) and different types of Iraqi mishaals (cooking burners), which are both used throughout Iraq and are staples in many homes in the Middle East. |    |
| Owner: ALAA' ABDEL HUSSEIN MUSA  |    |

| ASTRONOMY FOR EVERYONE   | 14 |
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| Project description:<br>Educating children, young people, and the general public on astronomy and space, in addition to developing scientific tourism by organizing astronomy camps in archaeological sites. |    |
| Owner: IMOHAMMED MUSLIM AQEEL  |    |

| IRAQ'S NATIONAL LEATHER<br>INDUSTRY  | 13 |
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| Project description:<br>Production of traditional high-quality Iraqi leather, encouraging the consumption of national products and promoting the craftsmanship of Basra. |    |
| Owner: ISTABRAK MUSTAFA AL GHANEM  |    |

| SHANASHEEL AL BASRA  | 16 |
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| Project description:<br>An art-workshop that brings together artisans, artists, and painters, invest in their skills to help them make a living. The shop supplies the market with locally made artworks (paintings, sculptures, and handicrafts). |    |
| Owner: MUSTAFA ABDEL KAREEM  |    |

| SAMA ATELIER FOR WOMEN<br>CLOTHES   | 15 |
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| Project description:<br>Opening an atelier for women offering locally produced suiting to the customer's taste, where woman meet and can be trained in sewing, which provides employment opportunities especially for dependent women such as widows and divorcees. |    |
| Owner: ASMA' ABDEL WAHID HAMID  |    |